NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. SCHEDULES FISCAL 2013 FIRST QUARTER FINANCIAL RESULTS RELEASE AND CONFERENCE CALL

(NASDAQ: NAUH), which through its wholly owned subsidiary operates National American University, a regionally accredited, proprietary, multi-campus institution of higher learning, today announced that it intends to release financial results for its fiscal 2013 first quarter ended August 31, 2012, after the closing of the stock market on Wednesday, October 3, 2012. The Company will then discuss those results in a conference call on Thursday, October 4, 2012, at 11:00 a.m. ET.

The dial-in numbers are: (877) 407-8033 (U.S.) (201) 689-8033 (International)

Accompanying Slide Presentation and Webcast

The Company will also have an accompanying slide presentation available in PDF format DW WKH ³, QYHV 5HODWLRQV´VHFWLRQ RhittpWww.nta\$08alZettuErweswrRelaDibws. The presentation will be made available 30 minutes prior to the conference call. In addition, the call will be simultaneously webcast over the ,QWHUQHW YLD WKH ³,QYHVWRU 5HODWLRQV´VHFWLRQ RI WKH 1\$8 ZHE http://www.investorcalendar.com/IC/CEPage.asp?ID=169773. The webcast will be archived and accessible for approximately 30 days if you are unable to listen to the live call.

About National American University Holdings, Inc.

National American University Holdings, Inc., through its wholly owned subsidiary, operates National American 8 Q L Y H U V L W \ 3 1 \$ 8 ´ D U H J L R Q D O O \ Example Examples Higher Schribing Wolfering P X O W D V R F L D W H E D F K H O R U ¶ V D Q G P D V W H Later Wolfer Bushed Solls of Director Rectored Expression and a member of the North Central Association of Colleges and Schools, NAU has been providing technical and profani prof (i)-6u(s)-5atutio34222lha25(l)5(s)-5ean19 iso342, o3tite(s)

online, and hybrid formats, which provide students increased flexibility to take courses at times and places convenient to their busy lifestyles.

Contact Information:

National American University Holdings, Inc.

Dr. Ronald Shape
605-721-5220
rshape@national.edu

Investor Relations Counsel **The Equity Group Inc.** Carolyne Yu