

**National American University Holdings, Inc. Announces NAU Receives Approval to Offer  
Education Doctorate (Ed.D.) Program**

**Rapid City, South Dakota, August 19, 2013, — National American University Holdings, Inc.** (the “Company”) (NASDAQ: NAUH), which through its wholly owned subsidiary operates National American University (“NAU” or “the University”), a regionally accredited, proprietary, multi-campus institution of higher learning, today announced that the University has received from the Higher Learning Commission approval of the University’s request to offer the Education Doctorate (Ed.D.) in Community College Leadership. NAU is regionally accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Schools.

The Ed.D. in Community College Leadership is the first doctoral program to be offered by NAU and is designed for senior administrators and aspiring leaders who wish to pursue a doctoral program that prepares them to serve in senior leadership positions in community and technical colleges. It will be offered through the University’s Harold D. Buckingham Graduate School located at the Roueche Graduate Center in Austin, Texas, which was established in May 2012 and is led by renowned community college leader Dr. John E. Roueche.

Ronald L. Shape, Ed.D., Chief Executive Officer of the Company, stated, “We are pleased that the University has received the necessary accreditation approval to offer NAU’s first doctoral-level program. Through internal and external evaluation processes, NAU’s Board of Governors determined that a significant need for an Ed.D. degree program was not being met, especially in the area of community college leadership. The University is now able to directly address that need and remain dedicated to

