

National American University Holdings, Inc. Declares First Quarter 2018 Dividend of \$0.045 Per Share

Rapid City, South Dakota, August 10, 2017 — National American University Holdings, Inc. (the “Company”) (NASDAQ: NAUH), which through its wholly owned subsidiary operates National American University, a regionally accredited, proprietary, multi-campus institution of higher learning, today announced that on August 4, 2017, the Company’s Board of Directors declared a cash dividend of \$0.045 per share on all shares of the Company’s common stock outstanding and of record as of the close of business on September 30, 2017, to be paid on or about October 6, 2017. The Company operates on a May 31st fiscal year.

About National American University Holdings, Inc.

Higher Learning Commission NAU has been providing technical and administrative support to the Commission since 2008. NAU opened its first campus in Rapid City, South Dakota, and has since expanded to other locations.